



6th Annual Security Printing Conference

November 16-18, 2009

**Sheraton Baltimore City Center Hotel
Baltimore, Maryland**

Rapid advancements in all aspects of security printing and security features plus the international focus on all aspects of security in today's world have created a rapidly growing demand for physical, document and identification security. Advancements in digital printing and technologies for incorporating security features, while spawning new modalities and efficiencies for security printing, have also enabled counterfeiters as well as legitimate issuers. From brand protection and secure access to ID's, tickets, travel documents, etc. - physical and digitally printed security images, features and data are converging in ways never before imagined. This convergence of once separate technologies is creating both challenges and market opportunities for effective integration of digital printing with physical security devices in a wide range of market specific applications.

And the challenges of today's economy have made it all the more important to prevent the economic losses associated with counterfeited products, documents, ID's, etc. The ability to avoid losses, to identify fraudulent products/documents and to recover losses are all activities for which companies and agencies are willing to invest in to increase their sales, profits and ROI's. Thus, all end users and security technology providers need to be identifying new solutions, establishing new contacts and pursuing options to improve their sales and profitability.

IMI's **6th Annual Security Printing Conference** addresses the challenges and opportunities in dealing with security issues and enabling brand protection for products and production of secure documents for a wide variety of applications including business documents, ID's, currency, gaming/event tickets, travel documents, etc. Industry experts will address digital printing technologies' capabilities and shortcomings relative to printing secure output and the technology options available to enhance the production of secure documents and devices of all types. The conference program will provide a critical assessment of forensic analysis requirements, enhanced ink and media systems, document traceability technologies, software solutions and other potential avenues to enhance product and document security.

This unique conference is designed to educate and inform industry leaders and technologists at all levels in the supply chain of security printing of the difficulties and business opportunities for combining digital and physical security printing on an application specific basis. If your business or products' future is dependent on finding effective ways to utilize physical features and digital security printing, or finding cost effective methods to stay ahead of counterfeiting, tampering and forgery, you will benefit from attending this conference.

Don't miss this opportunity for digital printing technologists, security agency personnel, security organizations, hardware vendors, consumables suppliers, converters, component/software suppliers and end users to communicate and address the urgent issue of product and document security.

Conference Displays & Suppliers' Forum

IMI's **6th Annual Security Printing Conference** provides the opportunity to have a display space to exhibit your products, technology or services and to give a commercial 5-minute Suppliers' Forum presentation.

IMI will cooperate with all interested parties to provide appropriate space so products can be displayed and demonstrated during the conference breaks and receptions.

To reserve your display space and Suppliers' Forum presentation slot, please register online and check off the box indicating your participation OR complete the registration form on page and fax to +1-207-235-2226 OR send an email to al@imiconf.com

**Conference Chairman
Harold Schofield
Schofield Imaging Associates
Narragansett, Rhode Island**

**For Latest Program Updates &
To Register Online**
Visit IMI Web Site
www.imiconf.com

- Brand Protection
- Commercial Documents
(Tickets, Corporate ID's, Bonds, Contracts, Etc.)
- Government Issue Documents
(ID's, Passports, Licenses, Etc.)

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Monday, November 16, 2009

11:00 a.m. Conference Registration
1:00 p.m. Session 1
Security Printing – Why Are We Interested?

WELCOME AND INTRODUCTIONS

Alvin G. Keene, President, Information Management Institute, Inc., Carrabassett Valley, Maine
Conference Chairman:
Harold Schofield, Schofield Imaging Associates, Narragansett, Rhode Island

- Security Printing Industry Overview & Development
- Security Printing's Role in Brand Protection, ID's, Access Control, Commercial & Government Documents and Currency
- Digital Printing Technologies Impact on Brand Protection & Document Security
- What are the Fraud Costs & Who Pays?
- Can Security Printing Improvements be Cost Justified?
- How Do We Obtain Brand Protection & Printed Document Security?
- Role of Government, Trade Groups & Organizations In Security Printing

5:30 p.m. Reception in Display Area



Tuesday, November 17, 2009

7:30 a.m. Continental Breakfast
8:30 a.m. Session 2
Security Printing Issues & Options

- Printed Vs. Electronic Security Methods
 - Security Levels & Available Technology Solutions
 - Remote Detection & Validation
 - Determining Effectiveness of Brand Protection & Security Printing Practices
 - Drivers, Barriers & Incentives for Brand Protection & Secure Documents
- 12:00 Noon Luncheon
- 1:30 p.m. Session 3
Forensic Analysis Tools, Techniques & Needs
- Tracking & Identifying Counterfeit Products & Documents
 - Forensic Tools & Procedures For Identifying Counterfeit Products & Documents
 - Forensic Issues For Ink Jet, Thermal, Laser, Etc. Technologies
 - Use Of Comparative Databases For Forensic Analysis
 - Development Of Investigative Leads & Evidence

SUPPLIERS' FORUM: 5-Minute Presentations Related To Technology, Capabilities, Services, New Product Introductions, etc. In combination with having a display, this provides an opportunity to present your technology, products or services to all conference participants. Contact Al Keene at IMI al@imiconf.com for information on having a display and signing up for the Suppliers' Forum.

5:30 p.m. Reception in Display Area

To Register Online
Visit
www.imiconf.com

Wednesday, November 18, 2009

7:30 a.m. Continental Breakfast
8:30 a.m. Session 4
Do New Security Printing Techniques Offer Economically Viable Solutions?

- Security Printing Inks, Additives, Laminates, Features & Media
- Ink Jet, Thermal, Electrophotographic & other Technology Developments
- Photopolymer 3D Holograms & Variable Holographic Printing
- What Can Nanotechnology Developments Offer?
- Integration Of Electronic & Other Novel Security Features With Printing
- Software Solutions for Brand Protection & Document Security
- Others – What Does The Future Hold?

1:00 p.m. Adjournment



Call for Papers

**Submit
Proposed Presentation Titles
& Brief Outlines
to
Al Keene al@imiconf.com**

REGISTRATION INFORMATION:

6th Annual Security Printing Conference



Registration Fees: \$1095 per registrant per program
\$995 per program for each additional registrant from same company when registered as a group

The registration fee includes attendance at all sessions, all scheduled program functions and the program reference materials. Cancellations will receive a 100% refund if made 72 hours prior to the start of the program. Substitutions may be made at any time. Cancellations made less than 72 hours prior to the start of the program will be charged a \$300 cancellation fee.

To register, submit the registration form with payment to Susan Meldrum, Conference Administrator, Information Management Institute, Inc., 1106 Valley Crossing, Carrabassett Valley, ME 04947 USA. You may reserve space by calling +1-207-235-2225, sending a fax to +1-207-235-2226 or by sending an email message to imi@imiconf.com or visiting our web site www.imiconf.com

REGISTRATION FORM

6th Annual Security Printing Conference
November 16-18, 2009

I want a Display Space or Suppliers' Forum 5-minute presentation slot - Please contact me with details

NAME _____

JOB TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

PHONE _____ FAX: _____

EMAIL _____

I Want to Pay by Credit Card Please Invoice Me

Sheraton Baltimore City Center Hotel

IMI's **6th Annual Security Printing Conference** is being held at the Sheraton Baltimore City Center Hotel in Baltimore, Maryland. Hotel reservations are the responsibility of each meeting registrant & the special meeting rate is \$129 for single or double occupancy, you must call to make hotel reservations. **Early booking is advised** as the reduced rate is guaranteed only until October 26, 2009 and will on a space available basis after October 26th. You can make reservations by calling +1-866-837-5182 or online by going to <http://www.starwoodmeeting.comStarGroupsWebres?id=0908245748&key=1C123>

The hotel is located in the heart of Baltimore's thriving downtown business and cultural district and only a few blocks from Baltimore's famous Inner Harbor, National Aquarium, Science Center plus exciting shopping, dining and historical sites – yet only 10 miles from Baltimore Washington International Airport (Airport shuttle service available via SuperShuttle upon arrival at BWI Airport). Hotel amenities include complimentary high speed internet in the sleeping rooms, self & valet parking for \$18 daily (normally \$28/\$35), Sheraton Sweet Sleeper bed and 24 hour fitness center. The Sheraton Baltimore City Center Hotel is home to popular Baltimore eateries – Shula's Steak House (one of America's top-rated steak houses) and Shula's 2 (sports bar).

All checks should be in U.S. dollars drawn on a U.S. bank and made payable to Information Management Institute, Inc. An invoice with bank transfer details for IMI's U.S. or European bank account will be provided upon request.

Don't Miss IMI's Other Upcoming Programs

Ink Jet Academy: Practice of Ink Jet Technology
October 19-22, 2009
Letchworth, UK

Ink Jet Academy: Theory of Ink Jet Technology
November 2-3, 2009

17th Annual European Ink Jet Printing Conference
November 4-6, 2009
Fira Palace Hotel
Barcelona, Spain

Ink Jet Academy: Theory of Ink Jet Technology
February 1-2, 2010

13th Annual Toner Printing Conference
February 1-3, 2010

21st Annual Thermal Printing Conference
February 1-3, 2010

19th Annual Ink Jet Printing Conference
February 4-6, 2010

Crowne Plaza San Marcos Resort
Chandler (Phoenix), Arizona, USA

3rd Digital Printing Presses - The Next Era - Conference
Dates & U.S. Location to be Announced
Spring, 2010

The Sheraton Baltimore City Center Hotel address is:

Sheraton Baltimore City Center Hotel
101 West Fayette Street
Baltimore, MD 21201 USA
Phone: +1-410-752-1100
Fax: +1-410-752-0832
Reservations Phone: +1-866-837-5182

